

## HOTEL FITNESS CLUB

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# Hotel Fitness Club® provides superior facilities

Hotel Fitness Club® is the world leader in Hotel & Resort Fitness®. We team our cutting-edge designs with leading manufacturers, suppliers, service providers and developers to provide a superior fitness facility that travelers will enjoy and programs that will attract guests. Our design and support team is made up of highly experienced leaders within the fitness industry.

The Hotel Fitness Club® standards and specifications are based on extensive research among both leisure and business travelers, and are constantly monitored and evaluated to stay current with the most popular fitness trends. These standards are designed to accommodate the vast demands of guests and can be gently incorporated into a comfortable, popular and efficient design for any brand of hotel or resort.

We can provide custom designs for new construction or renovation plans for existing properties that want to provide a high-performing fitness amenity.

Hotel Fitness Club® also offers proven, dynamic facility marketing programs to help hotels and resorts identify specific amenity features and establish a global leadership position within this specific amenity category. We design customized marketing programs and collateral tailored specifically for your brand profile or individual property. The affiliation helps assure your guests that your property has met a high level of established standards and specifications.

For more information on how Hotel Fitness Club® can create a custom fitness experience for your guests, visit our web site at [www.HotelFitnessClub.com](http://www.HotelFitnessClub.com) or contact us at [info@HotelFitnessClub.com](mailto:info@HotelFitnessClub.com).

